



HTDC
HEALTH TOURISM DEVELOPMENT CENTER
OF ISLAMIC COUNTRIES



**OMAN
HEALTH**
EXHIBITION & CONFERENCE

18th BUSINESS NETWORKING SUMMIT

IN THE HEALTHCARE & HEALTH TOURISM



**NETWORK
WITH LEADERS**



**SHOWCASE
YOUR INNOVATIONS**



**BUILD STRATEGIC
PARTNERSHIPS**



**GAIN INSIGHTS.
DRIVE GROWTH.**



21 – 23
SEPTEMBER 2026



OMAN CONVENTION &
EXHIBITION CENTRE,
MUSCAT, OMAN



**TWO POWERFUL EVENTS –
ONE STRATEGIC DESTINATION**

OUR PARTNERS & SPONSORS

دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM



**HORIZON GENERAL
TRADING INTEGRATED**

CONNECT



**WORLD SPA
ORGANIZATION**



**HTDC
ACADEMY**



**HTDC
ACCREDITATION**

ABOUT THE EVENT

The 18th International Business Networking Summit in the Healthcare and Health Tourism will be held alongside *the Oman Health Exhibition & Conference* from September 21–23, 2026, in Muscat, Oman.

This event is organized with the aim of creating a platform for interaction, strengthening international collaboration, and fostering new business partnerships among hospitals, medical centers, health tourism companies, medical travel facilitators, health agencies, and other key stakeholders in the healthcare industry. The event provides a valuable opportunity to introduce capabilities, exchange experiences, and expand professional cooperation among international participants in the healthcare & medical tourism sectors.

The program is organized through a strategic collaboration between *the Health Tourism Development Center of Islamic Countries (HTDC)* and Organizer of *Oman Health Exhibition (CONNECT)*, creating a professional environment for B2B meetings, effective networking, and the development of new partnerships in health and Health tourism.

Hospitals, medical centers, health tourism companies, medical travel facilitators, and other healthcare service providers from different countries are warmly invited to participate in this meeting and benefit from opportunities for market expansion, partnership development, and international collaboration.

Furthermore, health tourism companies from Africa, GCC countries and Europe, as well as members of the HTDC, will benefit from special support and facilitation packages designed to encourage their participation. These supports aim to facilitate the presence of international stakeholders and create direct engagement opportunities with hospitals and key players in the regional healthcare industry.

This meeting serves as an effective platform for expanding international networks, establishing strategic partnerships, and leveraging the growing opportunities in the health and medical tourism industry across the region.



SESSIONS AND PROGRAMS



Gala Dinner



Keynote & Panels



Networking



B2B Meetings



Hospital Visits



Awards

SCHEDULE

DAY 1: 21 September, 2026

Venue: Oman Exhibition Center, Muscat

- 10:30 – 11:00 : Registration and Inauguration
- 11:00 – 11:10 : Welcome Remarks (Oman Health Exhibition)
- 11:10 – 11:20 : Presentation - The Advantage of Oman as a Health Tourism Destination
- 11:20 – 11:30 : Appreciation to the Chief Guests
- 12:00 – 13:00 : Panel – Engineering Oman`s Integrated Health Tourism Ecosystem
- 13:00 – 14:00 : Panel – Oman Destination Health, Redefining the Global Healthcare Journey
- 14:00 – 15:00 : Break
- 15:00 – 16:00 : Panel - Integrating Occupational Health and Workplace Resilience
- 16:00 – 17:00 : Panel - Mobilizing NGO`s Endowments and CSR

DAY 2: 22 September, 2026

Venue: Oman Exhibition Center, Muscat

- 10:30 – 11:00 : Registration & Formalities (the Summit)
- 11:00 – 11:30 : Welcome Notes, Keynote & Presentation
- 11:30 – 12:30 : Panel – International Experience in Health Tourism
- 12:30 – 13:00 : The Best Healthcare Leadership Award Ceremony
- 13:00 – 14:00 : Break
- 14:00 – 16:00 : Networking Session
- 16:00 – 18:00 : Visit to Oman Health Exhibition

DAY 3: 23 September, 2026

Hospital Visit Program

- 10:00 – 14:00 : Local Visits to Hospitals, Clinics and Medical Centers in Muscat



HTDC



PARTICIPATION TICKET

Standard Participation Ticket

- Standard Price : **\$500 / person**
- Offer for Members : Free Participation Tickets for members
Blue: 1 ticket , Gold: 3 tickets , Platinum: 5 tickets
- Services : – Enjoying Speeches & Panels
– Business Networking
– Business Lunch on the second day
– Hospital Visit Program on the third day
– Certification for Event Participation

BOOKING A DESK

There is an opportunity to showcase your products and services by booking a stand at the event venue on day 2.

Standard Desk

- Standard Price : **\$1,800 / desk**
- Offer for Members : Available discounts for HTDC members as follow
– Blue: 10% , Gold: 20%, Platinum: 30%
- Services : – A presentation desk
– 1on1 meetings with buyers (5 meetings)
– Participation Tickets (2 px)
– Access to high level post-summit report
– Access to participants` information

Gold Desk

- Standard Price : **\$3,000 / desk**
- Offer for Members : Available discounts for HTDC members as follow
– Blue: 10% , Gold: 20%, Platinum: 30%
- Services : – A presentation desk
– 1on1 meetings with buyers (15 meetings)
– Participation Tickets (3 px)
– Access to high level post-summit report
– Access to participants` information



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— IN THE HEALTHCARE & HEALTH TOURISM —



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