MEGA MEDICAL CAMP

Dhaka, Bangladesh

December 13-14, 2025 (in-person event)
A one-year program

A Global Initiative Connecting
World-Class Medical Centers with Communities in Need

Powered By:

HEATH TOURISM DEVELOPMENT
CENTER OF ISLAMIC COUNTRIES

Exclusively Managed by:

EB MED TOURISM

www.htdcenter.com/mmc-bangladesh

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ABOUT **PROGRAM**

Welcome to the *Mega Medical Camp* — a global healthcare initiative designed to bridge the gap between international medical excellence and communities seeking access to quality healthcare.

The program connects leading hospitals, clinics, and specialized medical centers with local patients through well-structured phases of engagement, collaboration, and care.

Launching first in **Bangladesh**, the Mega Medical Camp marks a new era in cross-border medical cooperation — where compassion meets opportunity, and healthcare truly knows no borders.

Mega Medical Camp – Bangladesh offers a unique opportunity for impactful engagement, international synergy, and the development of long-term healthcare collaborations between global medical institutions and the healthcare system of Bangladesh.

The ultimate goal of the program is to facilitate the referral of local patients to participating medical centers and healthcare providers abroad, ensuring access to advanced treatment options and specialized medical services.

Powered by:
Health Tourism Development Center of Islamic Countries (HTDC)

Exclusively Managed by:
TebMed Tourism Co.

HEALTH TOURISM DEVELOPMENT
CENTER OF ISLAMIC COUNTRIES

ABOUT **HTDC**

The **Health Tourism Development Center of Islamic Countries (HTDC)** is a non-governmental organization founded in 2015, dedicated to advancing the health tourism industry and showcasing the unique capabilities of countries.

HTDC strives to enhance the quality of related health and wellness tourism services, foster knowledge exchange, and build robust networks among key stakeholders across nations. Through its affiliated centers and companies, HTDC implements a wide range of programs and initiatives designed to promote best practices, strengthen industry collaboration and relationships, and drive sustainable growth.

By fostering effective partnerships and creating opportunities for mutual benefit, HTDC is committed to shaping a thriving health tourism ecosystem that delivers value for all participants and members while contributing to the global success of the industry.

Website: www.htdcenter.com | Email: Event@htdcenter.com
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ABOUT **TEBMED TOURISM**

TebMed Tourism stands as a leader in medical tourism and a pioneer in infertility treatment across the Middle East. With over seven years of dedicated experience, the company has earned the trust of international patients seeking advanced, affordable, and ethical healthcare services in the region.

Headquartered in Muscat, Oman, TebMed Tourism operates through a robust international network with active offices in Bangladesh, Portugal, Serbia, Bosnia, and Oman. The company's commitment to excellence in patient care, professional coordination, and world-class medical standards has led to numerous achievements and prestigious recognitions, as well as strong partnerships with key stakeholders in Bangladesh, spanning both the private and governmental sectors.

TebMed Tourism has proudly participated in six major medical tourism exhibitions in Bangladesh, showcasing its leadership and expanding regional collaborations. Its 41-member international team — including physicians, fertility specialists, PhDs, coordinators, and tourism departments — provides personalized, end-to-end support from the first consultation to post-treatment follow-up.

With an active presence in Bangladesh for over three years, the company has conducted thousands of consultations and executed comprehensive multi-channel marketing campaigns. Recently, TebMed Tourism launched a strategic one-year marketing plan and established a new Dhaka office staffed by experienced local professionals, reinforcing its dedication to patient accessibility, service quality, and sustainable growth.

Website: www.tebmedtourism.com/medical-camp/bangladesh/
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MEGA MEDICAL CAMP

WHY **BANGLADESH**?

Importance of the country`s market

Population
173.6 Million

Beds/1000 people
0.9 Beds

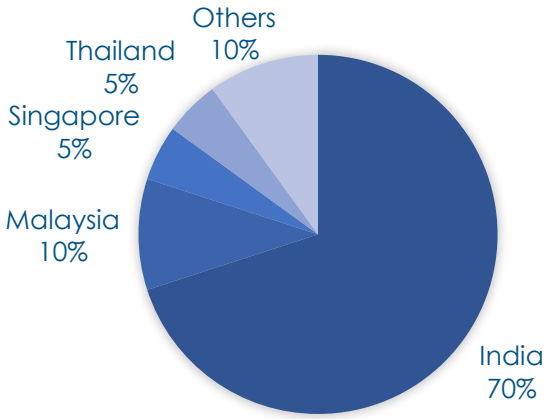
Doctors/10,000 people
3.5 Doctors

Bed Occupancy Rate
Ave. 80%

GDP Growth Rate
3.8%

Spending for Treatment Abroad
~4.5 Billion USD/year

Destination countries:



Current data reflects growing demand and capacity challenges within Bangladesh's healthcare ecosystem. This presents a strong opportunity for international medical centers to support local needs and facilitate patient access to advanced treatments overseas.

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Program **Overview**

The Mega Medical Camp is an international platform designed to introduce reputable medical centers from across the globe to new patient communities through three integrated phases:

1. Enrollment & Evaluation of Medical Centers
2. Promotion & Awareness in the Host Country (Bangladesh)
3. Main In-Person Event & Patient Engagement
4. Continues promotions and referrals

The full program spans **one year**, including referrals, follow-ups, and partnership support under the supervision of HTDC and operational management of TebMed Tourism Co.

WHO SHOULD **ATTEND?**

Target Participants

- Hospitals, Clinics, and Medical Centers
- Medical Universities and Research Centers
- Diagnostic and Rehabilitation Centers
- Health Tourism Facilitators and Agencies
- Physicians and Medical Experts

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Program **Phases**

PHASE 1

Enrollment & Evaluation (Starting October 2025)

This initial phase invites hospitals, clinics, and medical centers to officially join the Mega Medical Camp.

Participants will:

- Receive program package detailing the program scope and conditions.
- Undergo an evaluation process to ensure quality and eligibility.
- Select from available participation packages, customized by specialty, service category, and promotional coverage.

Each package includes defined benefits, visibility levels, and marketing features. Once approved and registered, medical centers are officially listed as Mega Medical Camp Partners.

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Program **Phases**

PHASE 2

Marketing & Promotion (November–December 2025)

During this phase, the organizer conducts targeted marketing campaigns across Bangladesh to raise public awareness about the participating medical centers.

Key activities include:

- Digital and media promotion of each approved center and its specialties.
- Public awareness campaigns on available medical services providing by engaged and participant medical centers and companies.
- Setting up an automated appointment management system for in-person consultations with doctors and specialists representing the participating medical centers.

This phase builds visibility, credibility, and patient interest leading up to the main in-person event.

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Program **Phases**

PHASE 3

The Mega Medical Camp in-person Event
(Dec 13 & 14, 2025)

The highlight of the program — a 2 day international healthcare consultation event hosted in Dhaka.

Event Highlights:

- Face-to-face Free consultations between local patients and international specialists as representatives of the engaged medical centers.
- On-site promotional stands for hospitals and clinics to introduce their services.
- Screening, evaluation, and offering medical packages for patients.
- Referral facilitation for patients who require treatment abroad at the participating centers' home countries.

This phase combines humanitarian impact with business opportunity — where healthcare providers can build trust, serve patients, and expand cross-border collaborations.

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Program **Phases**

PHASE 4

Post-Event Support & Referrals

Following the in-person event, the Mega Medical Camp continues to deliver value through a structured post-event support and referral system managed by TebMed Tourism Co. under the supervision of HTDC. This final phase ensures that both participating medical centers and patients experience a seamless transition from consultation to treatment and long-term care.

Key Activities:

- **Patient Referrals & Coordination:** Managing the referral of patients who require further treatment or procedures abroad, ensuring a professional and transparent process.
- **Agreement & Pre-Payment Management:** TebMed Tourism's Bangladesh office assists in formalizing treatment agreements with local patients and coordinating pre-payments, securing payments efficiently and ensuring commitment from both sides.
- **Ongoing Communication:** Continuous follow-up between patients and medical centers to facilitate medical travel arrangements, documentation, and scheduling.
- **Monitoring & Reporting:** Providing periodic reports to participating hospitals, including patient statistics, referral outcomes, and satisfaction feedback.

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Program **Promotion & Marketing**

Effective marketing is at the heart of the Mega Medical Camp's success. To ensure maximum visibility and patient engagement, the program includes two structured levels of marketing and promotion, targeting both the public and the participating medical centers.

Program **Promotion & Marketing**

1. Awareness & Pre-Event Marketing

Before the in-person event in Dhaka, the organizer conducts an extensive public awareness and promotional campaign across Bangladesh to introduce the Mega Medical Camp and its medical services that will be provided by the centers. The goal of this stage is to inform and attract local patients who may benefit from consultations and medical services provided by international specialists.

Key activities include:

- **Digital Marketing:** Targeted social media campaigns and sponsored content.
- **Press & Media Coverage:** Reports, interviews, and features through national and international news agencies.
- **Billboards & Outdoor Advertising:** Placement in key urban areas to reach the general public.
- **Influencer & Community Engagement:** Collaboration with health influencers and community groups to spread awareness.
- **Public Relations Campaigns:** Articles, press conferences, and announcements about the event, participating hospitals, and available specialties.

This pre-event marketing phase builds excitement and awareness, ensuring that patients, families, and local healthcare professionals are well-informed and ready to engage once registration opens.

Program **Promotion & Marketing**

2. Advanced Marketing for Applicant Medical Centers

Beyond the main event, each approved and registered medical center receives extended promotional support for one full year under the Advanced Marketing Program. This stage focuses on sustained visibility and reputation-building for each participating hospital or clinic within the Bangladesh market and surrounding regions.

Key features include:

- **Dedicated Monthly Promotion:** Each hospital will be promoted once every month for 12 months.
- **Customized Campaigns:** Focused on the selected medical specialties and services chosen by the medical center.
- **Digital & Media Exposure:** Featured on the program's online platforms, social media pages, newsletters, and digital press.
- **Brand Positioning:** Continuous brand presence to attract long-term patient inquiries and strengthen trust.

This ongoing marketing effort ensures that every participant benefits from long-term visibility, patient reach, and referral opportunities far beyond the event itself.

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In-person **Event**

Dhaka, Bangladesh | 13–14 December 2025

The highlight of the Mega Medical Camp program is its two-day in-person event, where international medical centers and specialists meet local patients face-to-face Free of charge in a professional, well-organized setting.

Personalized Participation

Each participating medical center will be provided with a dedicated consultation desk at the event venue. The organizer will assign a local assistant to every doctor or representative to facilitate translation, coordination, and administrative support throughout the event.

Patient Appointments & Case Preparation

Before the event, the organizer collects and reviews patient requests, primary medical information, and relevant documents to ensure efficient and meaningful consultations. Appointments are scheduled in advance through the official platform, and additional on-site arrangements are also supported during the event. Participants can view their appointment lists, patient profiles, and consultation schedules in real time, allowing for smooth coordination and time management.

Digital Platform & Follow-Up System

To support seamless operations, the organizer provides a dedicated online platform for all registered participants. Through their secure accounts, medical centers can:

- View appointment schedules and patient details
- Access consultation reports and follow-up notes
- Manage referrals and communication with patients after the event

This integrated system ensures a professional, transparent, and data-driven experience for the medical centers.

Experience & Impact

The in-person event is designed to create a meaningful bridge between international healthcare providers and the local community, offering:

- Direct access to qualified patients seeking advanced medical care abroad
- Real-time case evaluation and pre-diagnosis opportunities
- Strong visibility and branding for each participating medical center

Together, these two days will serve as the culmination of international collaboration and patient engagement — where global expertise meets local need in one impactful event.

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Dhaka, Bangladesh

How to **Join**?

Joining the *Mega Medical Camp – Bangladesh* is a simple, step-by-step process designed to ensure quality participation and smooth coordination for all applicant medical centers.

1

Pre-Registeration

Submit your preliminary information through the link below. This allows the organizing team to understand your specialties, interests, and desired participation level. www.htdcenter.com/mmc-bangladesh

2

Application Review

The organizer will review your submitted information and eligibility. After evaluation, the organizer will contact you to share the results and guide you through the next steps.

3

Agreement & Confirmation

Qualified applicants will receive an official Participation Agreement, outlining the program details, commitments, and package conditions. Once the agreement is reviewed and signed, your organization becomes an approved participant.

4

Payment & Package Activation

Based on the selected participation package, you will proceed with payment as per the agreed terms. Your participation will be confirmed once the payment is completed.

5

Start Your Journey

The organizer will stay in close contact with your team to coordinate your engagement in each program phase — from marketing and promotion to the main event and follow-up activities. You are now part of an international healthcare collaboration where care meets opportunity.

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Contact Us

For more information about participation packages, pricing, and program conditions, our team is ready to assist you at every step of the process. Whether you represent a hospital, clinic, specialized medical center, or medical/wellness tourism company, we are here to provide detailed guidance on how your organization can join the *Mega Medical Camp – Bangladesh 2025* and benefit from its global platform.

Pre-registration Page:
www.htdcenter.com/mmc-bangladesh

Campaign Website (Patient Side and Platform):
http://www.tebmedtourism.com/medical-camp/bangladesh

HTDC Contacts:
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