



HEALTH TOURISM DEVELOPMENT  
CENTER OF ISLAMIC COUNTRIES

The 14th  
**Business Networking Summit**  
in the field of Health and Health Tourism


- Panel Discussions
- Business Networking
- Hospital Visits

 21 & 22 February 2025

 Addis Ababa, Ethiopia



## ■ ABOUT



Health Tourism Development Center of Islamic Countries (HTDC) align with its missions and goals in networking between health and health tourism activists and players in different countries hosts the 14th Business networking summit in the field of health & health tourism from 21 to 22 February 2025, in Addis Ababa, Ethiopia. This summit serves as a significant platform for networking among health professionals and stakeholders from different countries. The event includes speeches, panel discussions, hospital & clinic visits and networking meeting.

## ■ OBJECTIVES

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01

### **Exchanging international experiences:**

Facilitating informative session by leading international professionals and players to share their experiences with the participants and local stakeholders

02

### **Networking and Promoting Collaboration:**

Fostering partnerships and collaborations between activists in healthcare and health tourism, related industry experts, and interested investors in the related fields.

03

### **Facilitating Collaboration and Investment in Ethiopia's Healthcare Sector:**

Showcasing capacities of countries in the field of health tourism, emphasizing their potential for collaboration with Ethiopia. This includes highlighting their expertise, services, and opportunities for partnership, aiming to foster mutually beneficial relationships in the healthcare sector between countries and Ethiopia.

## ■ EVENT DETAILS

### **Event Title:**

The 14<sup>th</sup> Business Networking Summit in the field of Health & Health tourism  
Addis Ababa, Ethiopia

### **Event Organizer:**

Health Tourism Development Center of Islamic Countries (HTDC)

### **Duration:**

2 days

### **Dates & Time:**

Day 1: 21 February 2025 10:30 to 12:30

Day 2: 22 February 2025 09:00 to 14:00

### **Attendees and Participants:**

- Hospitals and Clinics
- Wellness centers and service providers
- Medical Tourism companies and facilitators
- Medical Equipment companies
- Pharmaceutical companies
- Healthcare Professionals
- Health and Health tourism Organizations
- Med-tech companies and Startups
- Investors



# AGENDA

## Day 1

### Session 1: 10:30 – 11:50

- Registration and welcoming
- Opening Remarks
- Keynote speeches

### Session 2: 11:50 – 12:00

- The Best Healthcare Leadership Award Ceremony

### Session 3: 12:00 – 12:30

- Networking Session

## Day 2

### Session 4: 09:00 – 14:00

- Visiting prominent hospitals, clinics, medical centers and institutions in Addis Ababa



# ■ PARTICIPATION TYPES

## **PARTICIPATION TICKET:**

Participation Ticket Fee: Standard Ticket: 500USD per person (Tax Excluded)

~ Access to all programs and session in Days 1

Gold Ticket: 1000 USD per person (Tax Excluded)

~ Full access to all programs and sessions in Days 1 &2

Special offers for HTDC members:

- Platinum members:

Free participation ticket+3 night free accommodation+keynote speaker.

- Gold members:

Free participation ticket+speech opportunity at relevant panel discussion.

- Blue members:

Enjoy one free participation ticket.

## **BOOKING A DESK (at Networking session):**

Standard Price: 2500 USD per desk (Tax Excluded)

HTDC Members Price: 1500 USD per desk (Tax Excluded)

~ By booking a desk, applicants will receive Participation Tickets for two persons

## **SPONSOR:**

Gold Sponsor: 7000 USD (Tax Excluded)

Standard Sponsor: 5000 USD (Tax Excluded)

Special discounts for HTDC members:

Blue Members: 10% off | Gold Members: 20% off | Platinum Members: 30% off

**Register:** [www.htdcenter.com](http://www.htdcenter.com)

## **Contacts:**

Email: [event@htdcenter.com](mailto:event@htdcenter.com) | WhatsApp: +968 9273 1917

## SPONSORSHIP OPPORTUNITIES

Services	Standard	Gold
Logo at posters and marketing materials of the event	●	●
Allocating speech time at panel discussion	●	●
Allocating speech as keynote speaker	-	5min
Publishing an article of the sponsor in HTDC Magazine	●	●
Participation Tickets for accompany persons	3 tickets	10 tickets
Playing commercial video clip of sponsor (day1 – max 2min.)	-	●
Placing a big flag and rollup at event venue	-	●
Dedicating a desk at Networking Session	●	●
Placing catalogues and gifts in participants` packages	●	●
Participants visit to the place of sponsor (for sponsors located in Ethiopia)	●	●
Price (tax excluded)	<b>5000 USD</b>	<b>7000 USD</b>

~ Special offers for HTDC members



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