



HEALTH TOURISM DEVELOPMENT  
CENTER OF ISLAMIC COUNTRIES

The 8th  
**Health & Health Tourism Summit:**  
Discovering the UAE's  
Opportunities and Excellence

Panel Discussion  
Business Networking  
Hospital & Clinic Visits  
UAE Best Healthcare Leadership Award

30 & 31 January 2024  
Dubai, UAE

## ■ ABOUT

Health Tourism Development Center of Islamic Countries (HTDC) align with its missions and goals in networking between health and health tourism activists and players in different countries hosts “The 8<sup>th</sup> Health & Health Tourism Summit: Discovering the United Arab Emirates' Opportunities and Excellence” from 30 to 31 January 2024 in Dubai.

The event includes speeches, panel discussion, hospital & clinics visits, award ceremony, and networking meetings, and aims to spotlight the UAE's growing health and health tourism industry as well as showcasing its capacities and opportunities of investment to the related key international organizations and activists.

## ■ OBJECTIVES

---

01

### **Showcasing the UAE's health & health tourism capabilities:**

Introducing the potentials of the country for investment in health and health tourism industry with the vision of the country becoming a hub for attracting international health tourists from all around the world.

02

### **Exchanging international experiences:**

Facilitating informative session by leading international professionals and players to share the international experiences with the participants and local stakeholders.

03

### **Networking and Promoting Collaboration:**

Fostering partnerships and collaborations between activists in healthcare and health tourism, related industry experts, and interested investors in the related fields.

## EVENT DETAILS

**Event Title:**

The 8<sup>th</sup> Health & Health Tourism Summit - Discovering the UAE's Opportunities and Excellence

**Event Organizer:**

Health Tourism Development Center of Islamic Countries (HTDC)

**Duration:**

2 days

**Dates & Time:**

Day 1: 30 January 2024 - 18:00 to 22:00

Day 2: 31 January 2024 - 09:00 to 17:00

**Attendees and Participants:**

- Hospitals and Clinics
- Medical Tourism companies and facilitators
- Medical Equipment companies
- Pharmaceutical companies
- Wellness service providers
- Healthcare Professionals
- Health and Health tourism Organizations
- Government officials and representatives
- Med-tech companies and Startups
- Investors



# AGENDA

## Day 1

### Session 1: 18:00 – 20:30

- Welcome Address
- Keynote Speeches

#### Panel Discussion #1:

- The capacities of the UAE in healthcare and health tourism
- Introducing the UAE's capacities for investments in the fields of hospital and medical centers, wellness centers, pharmaceutical and medical equipment, etc.

#### Panel Discussion #2:

- Knowledge and experience sharing by international activists in the related fields

### Session 2: 20:30 – 20:45

- UAE Best Healthcare Leadership Award ceremony:  
*Appreciation and giving awards to the best healthcare organizations, hospitals, medical centers, and activists in the UAE who have done precious international activities and performances.*

### Session 3: 20:45 – 22:00

- Networking Session
- Gala Dinner

## Day 2

### Part 1: 09:00 – 13:00

- Visiting prominent hospitals, clinics, medical centers and institutions in Dubai

### Lunch & Break: 13:00 – 14:00

### Part 2: 14:00 – 17:00

- B2B meetings



## INTERNATIONAL GUESTS` OFFERS

- To make the event more fruitful, we invite selected key persons and professionals in the related fields especially senior managers from related organizations & medical tourism facilitators with special facilities and offers.
- All HTDC members will have access to all the event programs and for those members who are medical facilitators can additionally receive 2 nights free accommodation.

## PARTICIPATION TYPES

### **PARTICIPATION TICKET:**

Standard Ticket: 300 USD per person (Tax Excluded)  
~ *Participating in Day 1 sessions only*

Gold Ticket: 1000 USD for Non-members (Tax Excluded)  
FREE of charge for HTDC Members  
~ *Full access to all programs and session in Days 1 & 2*

### **BOOKING A DESK (at B2B session):**

Standard Price: 2000 USD per desk (Tax Excluded)

HTDC Members Price: 1000 USD per desk (Tax Excluded)

~ *By booking a desk, applicants will also receive Gold Tickets for two persons*

### **SPONSOR:**

Silver Sponsor: 5K USD (Tax Excluded)

Gold Sponsor: 10K USD (Tax Excluded)

~ For HTDC Members: 30% Discount for sponsorship packages

## SPONSORSHIP OPPORTUNITIES

Services	Silver	Gold
Logo at posters and marketing materials of the event	●	●
Allocating speech time at panel discussion	●	●
Publishing an article of the sponsor in HTDC Magazine	–	●
Gold Tickets for accompany persons	4 tickets	8 tickets
Playing commercial video clip of sponsor (day1 – max 2min.)	–	●
Placing a big flag and rollup at event venue	–	●
Dedicating a desk at B2b session	●	●
Placing catalogues and gifts in participants` packages	–	●
Participants visit to the place of sponsor (for sponsors located in Dubai)	–	●
Free participation in upcoming HTDC event in Ethiopia + three-night accommodation	1 person	2 persons
Price (tax excluded)	<b>5K USD</b>	<b>10K USD</b>



HEALTH TOURISM DEVELOPMENT  
CENTER OF ISLAMIC COUNTRIES

www.htdcenter.com  
info@htdcenter.com  
WhatsApp: +982126370192